

## BUILDING A BUSINESS DURING A GLOBAL PANDEMIC

WGAM was launched by a team of industry veterans who were key contributors in building one of North America's leading global asset management firms. Our globally diversified private equity fund, focused on investing in the asset management industry, is now well established.

The WGAM team, who has built trusted relationships in the asset management industry over the past 30 years, has demonstrated its ability to leverage its proprietary deal flow to identify promising investments and efficiently deploy capital.

With eight (8) portfolio acquisitions to date across Canada and Europe, and many more in process, we have assembled a robust pipeline for 2022.

Our underlying portfolio companies are performing extremely well, both in terms of investment performance and growth of their overall businesses. For example:

- Auspice, LionGuard and Kilgour Williams have nearly tripled their assets under management since establishing their strategic partnerships with WGAM
- Samara, our new Multi Family Office, has been highly successful at onboarding new clients, and has reached over \$1B in AUM since its launch less than one year ago
- Validus continues to see strong top-line growth as it successfully expands into new markets
- Kilgour Williams' private credit fund performance remains exceptional with 52 consecutive months of positive returns, finishing 2021 at 10.3%

- LionGuard's flagship Opportunities fund generated a strong 15% net performance in 2021, following 24% in 2020 and 33% in 2019
- Bonnefield has reached over \$1B in AUM and continues to generate strong investor interest in its sought after asset class
- LFIS is seeing strong interest for its structured product offering since onboarding a dedicated distribution team
- Quadra continues to grow its strategy suite and client base, and has recently been selected by Milleis (formerly Barclays France)

## What's next?

We will be holding our next LP closing this spring.

Having fully deployed our seed capital, we will be holding our next LP closing this spring, and have obtained soft commitments from a number of institutional and private investors.

As we continue to diversify our portfolio across geographies, asset classes, and firm growth stage, our investors will continue to benefit from rigorously selected, best of breed investments in this profitable and growing industry.

# AN OVERVIEW OF OUR PLATFORM<sup>1</sup>

ASSETS UNDER MANAGEMENT

\$16B

REVENUES 701/

**EMPLOYEES** 

200+

PORTFOLIO INVESTMENTS

8



# OUR GLOBALLY DIVERSIFIED PORTFOLIO OF PARTNERS

The WGAM ecosystem offers leading innovative solutions for a variety of investment objectives

### ASSET MANAGERS



SYSTEMATIC COMMODITY STRATEGIES **Auspice Capital Advisors** 

Commodities-focused investment manager offering liquid alternative strategies Calgary, Canada auspicecapital.com





AGRICULTURAL ASSET MANAGEMENT **Bonnefield Financial** 

Canada's leading farmland investment manager Toronto, Canada bonnefield.com





PRIVATE CREDIT INVESTING **Kilgour Williams Capital** 

Credit specialists with 52 consecutive months of positive returns Toronto, Canada

kilgourwilliams.com





#### SMALL CAP ALTERNATIVE EQUITIES **LionGuard Capital Management**

Experts in small & mid cap North American equities with top-performing long/short fund Montreal, Canada

lionguardcapital.com





#### QUANTITATIVE INVESTMENT **LFIS Capital**

Leading quantitative alternative investment strategies and structured products experts Paris, France Ifis.com







#### **DISTRIBUTORS**



MULTI FAMILY OFFICE

Samara

Multi-family office offering a full range of wealth management solutions Montreal, Canada samara.ca





#### THIRD PARTY MARKETING **Quadra Capital Partners**

Alternative investment firm linking investors to the best of Europe London, U.K.

quadra-capital.com



## SERVICE PROVIDERS



#### RISK MANAGEMENT SOLUTIONS Validus Risk Management

Provider of FX and interest rate risk management solutions to the investment industry London, U.K.

validusrm.com





# **BONNEFIELD FINANCIAL**

**Leading Agricultural Asset Manager in Canadian Farmland, and Canada's Foremost Provider of Land-Lease Financing for Farmers** 

## **KEY TAKE-AWAY**

For investors worried about inflation and seeking stable returns, **Canadian Farmland** offers a natural hedge to inflation and climate change.





## **BONNEFIELD RESEARCH AND ESG THOUGHT LEADERSHIP**

- 2021 Bonnefield Sustainability Report READ
- The Economist: Climate change will alter where many crops are grown READ
- The Role of Farmland in Mitigating Climate Change READ
- Sustainable Irrigation & Water Management in Alberta READ

## **INVESTMENT PERFORMANCE**

#### **BONNEFIELD INVESTEMENT FUNDS\***

	LPIII	LPIV	LPV	Evergreen LP		
Inception	July 2013	June 2016	November 2019	April 2020		
Net IRR since inception	7.9%	8.3%	10.1%**	7.9%		

<sup>\*</sup>Estimated since-inception net IRR by fund, as at December 31, 2021

### **BONNEFIELD IN NUMBERS**

ASSETS UNDER MANAGEMENT

\$1 billion

CANADIAN **TENANTS** 

114

**FARMLAND FUNDS CURRENTLY ACTIVE** 

4

APPROX NUMBER **OF ACRES** 

136 000

NUMBER **OF PROPERTIES** 

185

YEAR **FOUNDED** 

2009

<sup>\*\*</sup>Estimated net IRR of Bonnefield's LPV Canadian Feeder Fund



# KILGOUR WILLIAMS CAPITAL

First and Only Canadian Asset Manager **Fully Dedicated to Private Credit through** Marketplace Lending, Founded by Recognized **Credit Specialists** 



For investors concerned about rising interest rates and fixed income volatility, diversified private credit offers strong and stable monthly income.





### WHAT DIFFERENTIATES KILGOUR WILLIAMS PRIVATE CREDIT

- Investment in prime consumer, small business and short-term real estate development loans originated by marketplace lending platforms offering attractive returns and short duration
- Credit management experts with extensive expertise in credit, structuring, and risk management
- The US Marketplace lending for private credit is deep and liquid offering capacity for capital deployment
- Podcast: Colin Kilgour discusses the income opportunity offered by marketplace lending LISTEN

## **52 CONSECUTIVE MONTHS OF POSITIVE RETURNS**

#### KIWI PRIVATE CREDIT FUND PERFORMANCE GROSS OF FEES

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	/YTD
2021	0.9%	0.7%	0.7%	1.0%	0.9%	1.1%	0.5%	1.3%	0.7%	0.8%	0.6%	0.6%	10.3%
2020	0.7%	0.9%	0.5%	0.2%	0.6%	0.6%	1.0%	0.6%	0.6%	1.0%	0.8%	1.0%	8.9%
2019	0.5%	0.7%	0.9%	0.7%	1.0%	0.5%	0.8%	0.9%	0.4%	0.5%	0.6%	0.5%	8.1%
2018	0.8%	0.3%	0.6%	0.7%	0.6%	0.6%	0.6%	0.6%	0.6%	0.5%	0.6%	0.4%	7.0%
2017						Portfolio ramp-up			0.3%	0.4%	0.2%	0.6%	n.a.

## **RISK MANAGEMENT BEST PRACTICES**

- Very low concentration risk: The portfolio is diversified across thousands of loans. The average loan size is \$20,000
- Prime borrowers only with minimal exposure to market or interest rate risk, creates a risk/return profile that outperforms traditional fixed income strategies
- Short duration: Average portfolio duration of 12 months providing portfolio liquidity
- No direct lending: Investments in existing loans originated independently by established third-party marketplace lending platforms
- Independent complete third-party monthly portfolio valuation

## STRONG AND STABLE PERFORMANCE

## COMPARATIVE PERFORMANCE OF \$100 INVESTMENT

[KiWi (gross returns) vs equities and corporate bonds] 130 120 110 100 90 KiWi (USD) - gross Corporate bonds (XCB ETF) TSX 60

Jan-18 Apr-18 Jul-18 Oct-18 Jan-19 Apr-19 Jul-19 Oct-19 Jan-20 Apr-20 Jul-20 Oct-20 Jan-21 Apr-21 Jul-21 Oct-21



## AUSPICE CAPITAL ADVISORS

**Commodities-Focused Quantitative Asset Manager Established in 2006 Specializing in Liquid Alternatives Providing Complementary Return Profiles** 

#### **KEY TAKE-AWAY**

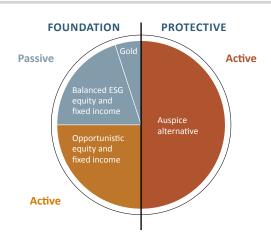
For investors who are nervous about commodities volatility, inflation and elevated equity valuations, systematic commodities investing offers upside capture and downside protection.



#### STRATEGY HIGHLIGHT: AUSPICE ONE FUND

- The Auspice One Fund combines a traditional growth portfolio with an active overlay that provides significant participation in rising markets, while protecting on the downside
- Equity Replacement: Multi-strategy alternative offering upside opportunity (through equity and fixed income exposure) and downside protection (through a non-correlated protective portfolio of commodities, currencies, stocks and bonds)
- Incorporates ESG sensitivity
- Watch the Fund video VIEW

#### **AUSPICE ONE FUND**



## **AUSPICE RESEARCH AND ESG THOUGHT LEADERSHIP**

- White Paper: Commodity Investing in the Age of ESG and Inflation READ
- Case Study: Institutional Use of Commodities & CTAs; US Pensions & Ontario Teachers' Pension Plan READ
- · Opinion: Positioning for the 2020s Commodity Bull Market READ

## **AUSPICE ONE FUND IN NUMBERS**

ANNUALIZED PERFORMANCE SINCE INCEPTION

16.8%

**EQUITY** CORRELATION<sup>2</sup>

0.38

SHARPE

1.28

1 Incention: Nov 1 2020 <sup>2</sup> MSCI ACWI

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# **ABOUT US**

WGAM is a globally diversified private equity platform that provides strategic expertise and development capital to exceptional investment management firms, distributors and service providers in the asset management industry.

Our long-term investment approach leverages our team's complimentary expertise, enabling us to maximize value creation for our investors and portfolio partners, targeting a 20% net IRR and a 5% dividend yield.

#### **OUR COMPLEMENTARY TEAM**

Our founding partners are industry veterans who were key contributors in building one of North America's leading global

asset management firms. Sylvain Brosseau, WGAM's CEO & Founding Partner, was President and COO of Fiera Capital from its inception in 2003 until 2017, and grew the company's AUM from \$5B to \$120B and its capitalization from \$20M to over \$1B.

Visit our website: walter-gam.com VIEW



**SYLVAIN BROSSEAU CEO** and Founding Partner ✓ Deal Sourcing & Execution ✓ Strategic Direction ✓ Human Capital



MARTIN DUFRESNE, M.Sc., CFA President and Managing Partner ✓ Institutional business development ✓ Portfolio management √ Talent identification & attraction



JULIE LALONDE, ASC, C.DIR., CFA **Managing Partner** ✓ Retail & Institutional expertise ✓ Marketing and Communications ✓ Product development



**CHARLES LEMAY** ✓ US & Emerging manager fundraising √ Family office expertise ✓ Operations



PATRICK LORANGE, CFA, CPA **Director of Investments** ✓ Deal sourcing, execution, structuring ✓ Investment oversight √ Financial management



AVI SOKOLOVA, MBA **Director of Operations** ✓ Legal & Compliance coordination ✓ Operational best practices ✓ Project leader



**GUILLAUME TOUZE** Partner, European Development ✓ European deal sourcing ✓ European distribution √ Strategic advisor

#### **CONTACT INFORMATION**

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